

ball advertising group inc.



CHAIRMAN JULIUS GENACHOWSKI
FEDERAL COMMUNICATIONS COMMISSION
445 12TH STREET, SW
WASHINGTON, D.C.
20554

JUNE 16, 2011

DEAR CHAIRMAN GENACHOWSKI:

AS A WYOMING BUSINESS OWNER AND INCOMING PRESIDENT OF THE CASPER CHAMBER OF COMMERCE, I WRITE TO YOU IN SUPPORT OF THE AT&T AND T-MOBILE MERGER BECAUSE OF ITS SIGNIFICANT BENEFITS TO THE CASPER AREA AND OUR LOCAL ECONOMIC DEVELOPMENT.

AS THE PRESIDENT OF BALL ADVERTISING GROUP, INC. AND ACTIVE MEMBER OF THE CASPER CHAMBER OF COMMERCE, I FULLY UNDERSTAND WHAT OUR BUSINESSES NEED AS THEY COMPETE WITH NEIGHBORING STATES, NATIONALLY AND GLOBALLY. THEY NEED ACCESS TO THE SAME TECHNOLOGY THAT IS READILY AVAILABLE IN URBAN AREAS THAT HAS BEEN SLOWER IN COMING TO RURAL STATES SUCH AS WYOMING. ACCESS TO FASTER, NEWER MOBILE TECHNOLOGY IS AND WILL CONTINUE TO BE A BREATH OF FRESH AIR TO BUSINESSES AS WE STRIVE SERVE OUR CUSTOMERS AND REMAIN COMPETITIVE.

THE FACT THAT WYOMING WILL HAVE ROBUST AND EXTENSIVE 4G LTE COVERAGE PROMISING SUPER-QUICK SPEEDS AS FAST AS CAN BE ACHIEVED WITH WIFI IN OUR RURAL AREAS IS PHENOMENAL. THIS WILL HAVE A POSITIVE EFFECT ON HOW OUR ENERGY, RANCHING AND MINING INDUSTRIES CAN OPERATE BY GIVING THEM ACCESS TO WIRELESS NETWORKS THAT HAVE NOT EXISTED IN THIS CAPACITY AND WOULD OTHERWISE NOT BE AVAILABLE FOR AWHILE.

WE LOOK FORWARD TO NEW WAYS THAT OUR LEARNING INSTITUTIONS WILL USE THE TECHNOLOGY TO REACH MORE STUDENTS AND GIVE STUDENTS MOBILE BROADBAND ACCESS IN AREAS THAT HAVE BEEN OVERLOOKED IN THE PAST. WE WANT THIS 4G LTE FOR OUR TEACHERS AND EDUCATORS SO THEY CAN HAVE THE LATEST TECHNOLOGY TO SERVE OUR STUDENTS.

WE COMMEND THE FACT THAT PRIVATE INVESTMENT DOLLARS WILL SUPPORT THE MERGER – SOMETHING WE WELCOME HERE IN WYOMING AS WATCH OUR STATE BALANCE ITS OWN BUDGET SO IT CAN INVEST IN OTHER STATEWIDE PROGRAMS.

I RESPECTFULLY SUBMIT MY ENDORSEMENT FOR THIS MERGER THAT STANDS TO BENEFIT NOT ONLY CASPER BUT THE ENTIRE STATE OF WYOMING.

SINCERELY,

KEN BALL

PRESIDENT, BALL ADVERTISING

CC:

COMMISSIONER MICHAEL COPPS
COMMISSIONER ROBERT McDOWELL
COMMISSIONER MIGNON CLYBURN